

# GALVANeyes

The newsletter of Hereford Galvanizers, Shropshire Galvanizers and Shropshire Powder Coaters

Issue 37

## 2018 REVIEW

Welcome to GALVANeyes, our Group galvanizing and powder coating newsletter.



As 2018 draws to a close, I wanted to look back at what has been another notable year both in our business and in the wider world. This has been another busy year for us and therefore our customers too!

At HG Group, we have bought into Dave Brailsford's (Team Sky Performance Director) outlook to improving performance encapsulated by his quote, 'We are always striving for improvement, for those 1% gains, in absolutely every single thing we do.' In looking for those 'marginal gains' we have invested significantly in our transport fleet, plant and machinery at both our Hereford and Shropshire sites. We also expanded our customer satisfaction survey in 2018 and adopted a more rigorous improvement programme. We base this on the feedback we have received and look for any and every opportunity for improvement.

Outside of HG Group we have just commemorated the 100th anniversary of the

end of the First World War. From a sporting perspective, 2018 saw a first semi-final appearance for England's footballers in 28 years at the World Cup in Russia. In the world of politics Theresa May faces a cabinet showdown (at the time of writing) over a Brexit deal that has dominated current affairs this year.

Looking back over the year there have been a significant number of milestones that have made me reflect on how quickly the world is moving. This has reinforced my belief that our business constantly needs to innovate and seek to improve.

The following companies and products have all had anniversaries this year. They are all now mainstays of the business world and our day to day lives but (just for fun) can you identify when they were formed and what anniversaries they celebrated (answers at the foot of the page).

1. Google 
2. LinkedIn 
3. Skype 
4. Airbnb 
5. Tesla 

When I saw these dates, I realised how much change can occur in a short space of time. In 20 years, the way we live has been permanently changed. There is no reason to think that the pace of change will slacken off. As we look forward to 2019, it is easy to see the many challenges that we all face. However, if

we look at the coming year as another chance to find improvement in everything we do, I am confident of continued success.

**I wanted to close by thanking all our customers for their ongoing business. We hope we can continue to support you throughout the coming year and beyond. I'd also like to take this chance to wish you and your families a happy festive season and prosperous 2019.**

Merry  
Christmas  
and  
Happy  
New Year

### CHRISTMAS SHUTDOWN DATES 2018

On Friday 21 December our offices in Hereford and Shropshire will be closing at 11am. Reopening on Wednesday 2 January 2019 at 8.30am.

*We wish all our customers and their families a wonderful Christmas and a Happy New Year!*

(1) 1998 (20 years), (2) 2003 (15 years), (3) 2003 (15 years), (4) 2008 (10 years), (5) 2003 (15 years)



**TECHNICAL**  
Powder coating  
maintenance



**NEW!**  
Lights, camera,  
action!



**LOCAL  
SUPPORT**



**COMPETITION  
TIME!**  
Win a Christmas  
Hamper

# NEW WEBSITE AND COMPANY VIDEO

We have been busy over the last couple of months updating our website design and filming a new company promotional film.

We thought it was about time all our customers could clearly see parts of the galvanizing and powder coating process your work goes through, and also updated pictures of the teams across the three sites.



Keep your eye on your inbox, we will be sending out an email as soon as both go live. Hope you like them!

New website - soon to be launched!



## NEW DIRECTOR APPOINTMENT



We are very pleased to announce that Brent Gould has been appointed to the Board of Directors with effect from 1 September 2018.

Brent will take up a newly created position of Group Production Director bringing over 35 years' experience in galvanizing and powder coating to the role. For everyone who knows Brent I'm sure you will appreciate his promotion is well deserved.

Brent joined Shropshire Galvanizers in 1991 at our original site in Ellesmere, he assisted in the development of the greenfield site and opening of our current plant in Oswestry in 1995. In 2010 Brent established and managed our current powder coating facility in Oswestry.

Brent is "...looking forward to the new challenge the role will bring and working with Garry and Lee (Works Managers) and teams to further enhance our current production service hoping to utilise the benefit of my experience."

Brent will continue to be based in Oswestry from where he will provide strategic, operational and technical support to all divisions.

## JON MORGAN AREA SALES MANAGER



Jon has recently joined our Shropshire Galvanizers & Powder Coaters. He joins us with several years logistics sales experience and since starting has enjoyed meeting a diverse range of customers and companies. He has been pleasantly surprised by the sheer quantity and quality of product still manufactured and fabricated in the UK. His hobbies include swimming and restoring old and new machinery – meeting engineering companies in his new role has certainly helped!

## TECH TALK

### POWDER COATING MAINTENANCE

We opened our powder coating and shot blasting plant in Oswestry in 2011, developing a new site just around the corner from our Shropshire galvanizing plant.

With its combination of aesthetics and corrosion resistance, powder coating is an excellent way to protect and enhance fabrications. The variety of items we coat include old domestic radiators, sculptures to commercial fencing and structural beams.

It has been a busy 7 years but we decided to revisit a couple of our early jobs to see how they have weathered over the years.

Theatre Severn - 2011 at install and November 2018 now

2011 - Installation



November 2018



Any powder coat/paint coating adherence is only as good as the surface preparation. Shropshire Powder Coaters apply a T-wash when powder coating over galvanized steel or shot blast the surface when powder coating directly onto bare mild steel.

These processes ensure the substrate has an excellent key resulting in a powder coating that lasts.

Please contact us for options if your steelwork is destined for a particularly corrosive environment.

We powder coat steelwork for all types of applications from mild to aggressive and so cannot give a definitive design life of any given coating. However, a great way of extending the life of your powder coating is to introduce a cleaning regime that is appropriate to the conditions that the powder coated steelwork is subjected to.

In hazardous environments the normal frequency of cleaning should be a maximum of 3-monthly intervals. Where the atmosphere is deemed to be non-hazardous, e.g. rural or a 'normal' urban environment, then the period between cleaning can be extended up to a maximum of 12 months.

Ornamental garden gates



A reminder of the routine cleaning recommended for your powder coating.

1. Using a wet sponge or soft cloth, carefully remove any loose surface deposits.
2. Using a soft brush (nothing harsher than a natural bristle brush) wash using a solution of warm water and mild detergent to remove dust, salt and other deposits - **DO NOT use solvents.**
3. If the atmospheric pollution has resulted in heavy soiling of the coating, then nothing harsher than white spirit should be used for cleaning.
4. Ensure you thoroughly rinse all surfaces with clean fresh water after cleaning to remove all residues.

# GROUP SPONSORSHIPS

GALVANeyes



We are proud to be supporting Hereford FC this season for the first time.

The Bulls have had a challenging start to the 2018/19 season but we are sure their determination and hard work will soon start to pay off!

Look out for our new Hereford Galvanizers sign on Edgar Street next time you pass the ground.



We have also continued to support Hereford Rugby Club again this season

They have just enjoyed their first home win of the season at Wyeside, a really exciting game of two halves (exhilarating and then nail-biting!) which some of us enjoyed watching.

Good luck to both clubs for the 2018/19 season.

# COMPETITION WINNER



Congratulations to Jim King of Powell Structures Ltd who correctly answered '16,670 tonnes' to the question what did the Galvanizing Association report as the total tonnage galvanized year-on-year increase in 2017? in our previous GALVANeyes edition. He looks happy to become the proud owner of a crate of locally brewed beer!

## COMPETITION TIME

HOORAY!  
IT'S TIME FOR A  
giveaway



Thank you to everyone who entered the competition in our last edition of GALVANeyes. As it's almost Christmas we thought a suitably themed question and prize were in order!

**Question:** What did my true love send to me on the sixth day of Christmas?

Please email your answer to: [ceri@hereford.galvanizers.co.uk](mailto:ceri@hereford.galvanizers.co.uk) by Friday 14th December.

The first correct answer picked out of a hat by one of our Directors will be the winner and proudly announced in the next GALVANeyes. Good luck!



HEREFORD GALVANIZERS LTD  
Westfields Trading Estate  
Hereford / HR4 9NS  
Tel: 01432 267664 / Fax: 01432 352735  
Email: [zinc@hereford.galvanizers.co.uk](mailto:zinc@hereford.galvanizers.co.uk)



SHROPSHIRE GALVANIZERS  
Units 12 & 13, Maes-y-Clawdd  
Maesbury Road Industrial Estate  
Oswestry, Shropshire / SY10 8NN  
Tel: 01691 670757 / Fax: 01691 670636  
Email: [zinc@shropshire-galvanizers.co.uk](mailto:zinc@shropshire-galvanizers.co.uk)



SHROPSHIRE POWDER COATERS  
Aspect House, Maes-y-Clawdd  
Maesbury Road Industrial Estate  
Oswestry, Shropshire / SY10 8NN  
Tel: 01691 670757 / Fax: 01691 670636  
Email: [colour@shropshirepowdercoaters.co.uk](mailto:colour@shropshirepowdercoaters.co.uk)